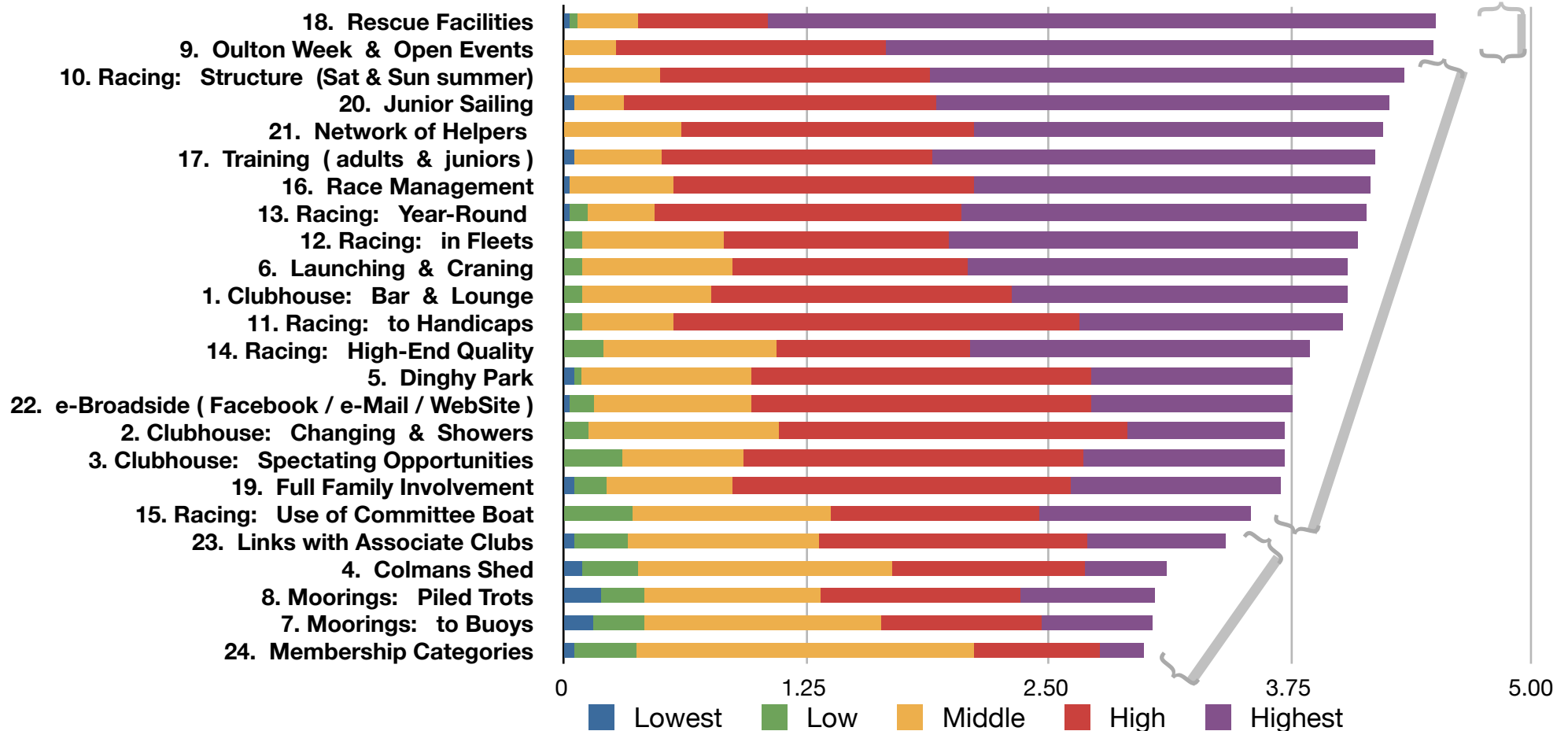


# WOBYC - Members' Importance-Choices (Weighted)



The 5-choices were 'weighted' 1-to-5, in order to rank the overall responses;

..... this is why '21' lies above '17' despite having fewer 'Highest' votes ('21' had nil at the low end !)

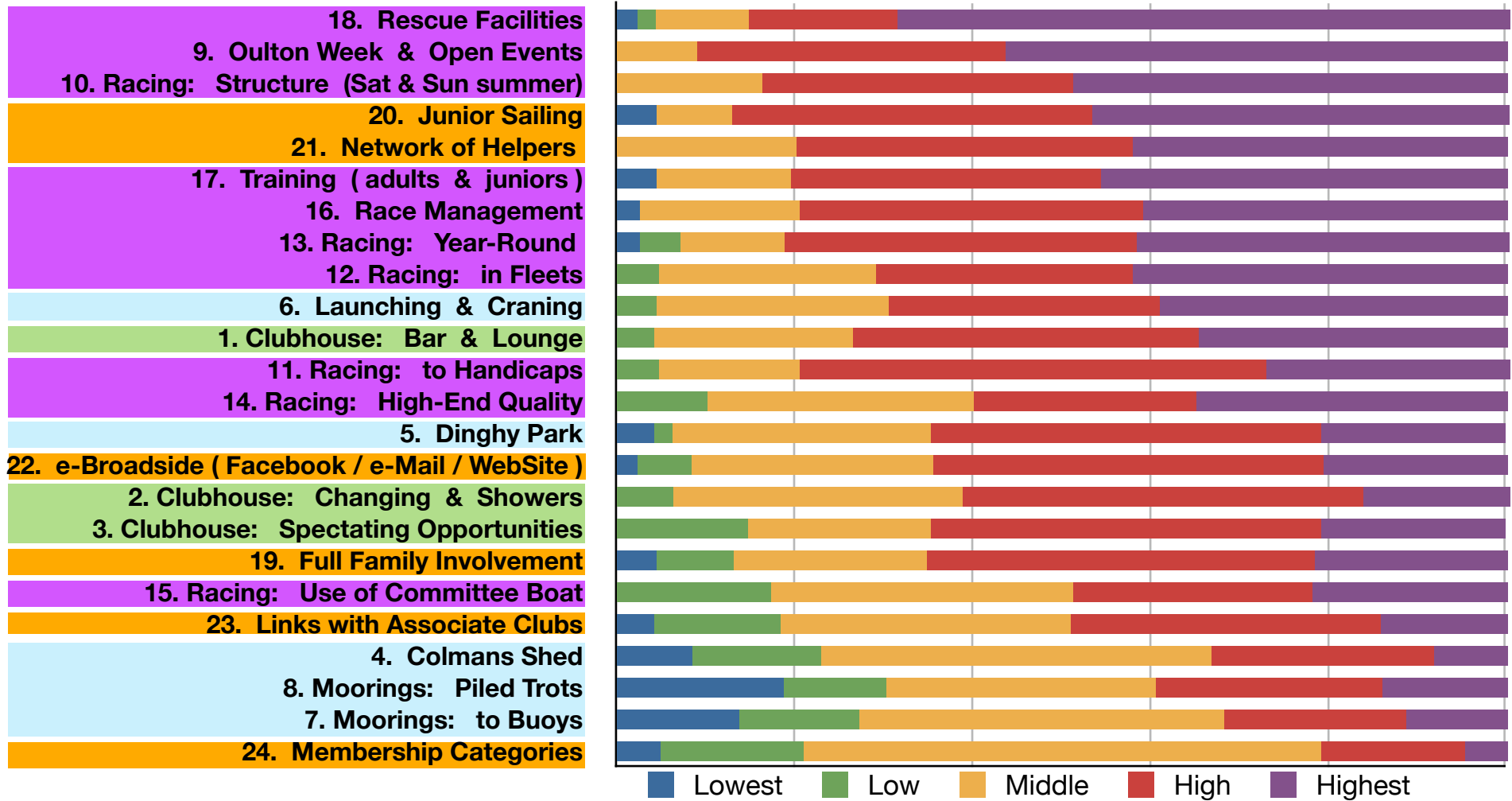
**RESCUE & Regattas** are clearly 'Top';

**COLMANS & MOORINGS** and **External Links** are clearly 'Low';

*remainder are broadly equally supported*

The remaining analysis needs to be informed by the Level-Ranking of results over-page ( Not 'weighted' ).

# WOBYC - Members' Importance-Choices (Equal Weight)



## Grouped-Rankings:-

- { 9, 10, 11, 12, 13, 14, 15, 16, 17, 18 }
- { 19, 20, 21, 22, 23, 24 }
- { 1, 2, 3 }
- { 4, 5, 6, 7, 8 }

		<u>Lowest</u>	<u>Low</u>	<u>Mid.</u>	<u>High</u>	<u>Highest</u>	
<b>Racing</b>	( 5% lowest two)	1%	4%	18%	<b>33%</b>	<b>43%</b>	(76% highest two)
<b>Social</b>	(11% lowest two)	3%	8%	28%	<b>36%</b>	<b>25%</b>	(61% highest two)
<b>Clubhouse</b>	( 8% lowest two)	0%	8%	25%	<b>42%</b>	24%	(66% highest two)
<b>Facilities</b>	(18% lowest two)	9%	9%	<b>34%</b>	29%	19%	(48% highest two)

Racing is consistently 'High' ;

Facilities score 'Low' ;

Clubhouse & Social have 'Middling' representation.

- Please Scale these Criteria.
- **Cross-out** or **Add** comments.
- '25' is **Open-Ended** for your own insertion.

Scales of Importance

Very Low	Low	Mid.	High	Very High
----------	-----	------	------	-----------

1.	Clubhouse: Bar & Lounge				
2.	Clubhouse: Changing & Showers				
3.	Clubhouse: Spectating Opportunities				
4.	Colmans Shed				
5.	Dinghy Park				
6.	Launching & Craning				
7.	Moorings: to Buoys				
8.	Moorings: Piled Trots				
9.	Oulton Week & Open Events				
10.	Racing: Structure (Sat & Sun summer)				
11.	Racing: to Handicaps				
12.	Racing: in Fleets				
13.	Racing: Year-Round				
14.	Racing: High-End Quality				
15.	Racing: Use of Committee Boat				
16.	Race Management				
17.	Training ( adults & juniors )				
18.	Rescue Facilities				
19.	Full Family Involvement				
20.	Junior Sailing				
21.	Network of Helpers ( Teas, Maintenance, Social ..... )				
22.	e-Broadside ( Facebook / e-Mail / WebSite )				
23.	Links with Associate Clubs ( Motorboats, UEA, Sailability )				
24.	Membership Categories				
25.	Additional Comments:-				

This (left) was the original Questionnaire; it was already pre-ordered into fairly broad categories (coloured here !).

Questions developed out of the 'Strengths' & 'Opportunities' analysis.

There were over 50 responses (17% of eMail membership addressees) This Survey should inform our immediate discussions regarding the direction in which the Membership wishes the club to proceed.

*Not everything is explicit and following some discussion, it has become clear that some questions were mis-understood or required amplifying.*

What has become clear, is that the committee quite fairly reflects general members' wishes.

However now we look for opportunity and mandate to identify potential Projects and notions to take forward. There will not be a 'Vote', but we do wish to collect clearly considered ideas.

Ben FALAT  
Rear Commodore 2015-16

1. **Toy-Box** for upstairs (*more child friendly*)
2. More **Juniors** on the water
3. **Watersports Centre** is hugely important as a feeder and Must be supported
4. Post-PTBO (?) offer special **introductory membership**
5. **1-yr taster** subscription
6. Help *newbies* by **mentoring** 1-on-1
7. Extended Family commitments maybe do not the suit present **racing format**
8. Contact local **schools**
9. Parental (Grandparents?) involvement in bringing through their **families**
10. RYA focus is Single-Hander; we need to fill the '**crewing**' gap
11. **Cruising** provision
12. Link Learning into Membership & Racing

- 
13. Larger **Ladies** Room
  14. Extend **West-Balcony**
  15. **Verandah** + Lattes/Cappuccinos
  16. External **viewing** area from upstairs
  17. **Refurbish** Bar with Sofas
  18. Make Ground Level even more **disabled-friendly**

- 
19. Easier/kinder **Launching**
  20. Number the **Buoys**
  21. **Security** of Dinghy Park
  22. Buoy-moorings encroach onto **sailing arena**
  23. Mooring *costs* (data provided and attached ..... ==> )
  24. Present piled trots need lots of **maintenance** ( is resisted by Sentinel )
  25. **Parking** is a huge issue
  26. Investigate Badger's development of **Caldecott Rd**

- 
27. Winter **Race Management** is good (summer ?)
  28. **Links** with other users are Vital
  29. AGM **Attendance** was poor
  30. **Maintenance**, maintenance, maintenance

*All these 30-issues were individually raised (as additional comments on the questionnaire or by eMail); they are therefore statistically insignificant, however having been raised and sometimes with considerable emotion, .....*

- (i) they are now recorded and*
- (ii) may elicit further similar support if they were shared more widely.*

*In some cases the comment is easily understood, in others the underlying point is quite difficult to determine. The issues have been listed within areas of similarity:*

- *extend Membership*
- *develop the Clubhouse*
- *improve Facilities*
- *.... other ....*

